



WPRS 104.1 (FM)
Washington, DC

Quarterly List of Programming Responsive to Issues of Community Concern
Third Quarter 2016
July 1, 2016 – September 30, 2016

In our ongoing effort to serve the public interest, WPRS (FM) broadcasts programming responsive to issues of concern to Washington, D.C. and the surrounding service area. Following is a brief list of those issues and of the station's most significant treatment of them.

Compliance issues of importance this quarter included:

Public Safety – Black Live Matter movement and police brutality continues to be major causes of concern for the African American community.

Politics – The 2016 presidential election proves to be unconventional politics for better or worse. Republican and Democratic national convention coverage.

Empowerment – Honoring women, feminine power and motivational speaking

Education – Scholarships

Art and Culture – Artists give insight to their motivation and inspiration to minister through music.

Activism – Christian millennials come together to pray for healing of the nation.

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MOST SIGNIFICANT PROGRAMMING TREATMENT OF ISSUES THIS QUARTER:

<p align="center"><i>The Cheryl Jackson Show</i> 10 am – 3 pm , Monday - Friday</p>			
ISSUE	DESCRIPTION	DATE	TIMES/ Duration
Housing	Interviewed Lynn Holland about the Doc Holland 1 st Annual Golf Tournament benefitting the 100 families in 100 homes initiative.	Jul 5	5:00 mins
Public Safety	We reported on the shooting death of Alton Sterling by a Baton Rouge police officer.	Jul 6	:90sec
Public Safety	We reported on the shooting death of Alton Sterling and Philando Castillo. Live video feed was aired of booth shootings. We stopped the music throughout the show to hear from our listeners, community activist, pastors and police officers. Community activist, Pastor CJ Blair and Pastor. Ralph Martino were our on air guest.	Jul 7	10 am – 3 pm
Public Safety	We spoke with Pastor Ian Edwards of The Church at Bowie and Winning Souls Evangelistic Church. He reported from the perspective of being a protestor of the Black Lives Matter March that took place from the Washington Mall to the US Capital Building.	Jul 8	10 am – 3 pm
Public Safety	We reported on the shooting death of 5 police officers in Dallas, TX. We ran a live feed from the White House, as Press Secretary, Loretta Lynch made an official statement of all three senseless killings.		
Activism	Thousands of Christian Millennials gather on the National Mall to unify and come together to worship and pray for the nation for "Together 2016." We played an excerpt of the gathering during the midday show.	Jul 16	5:00 mins
Politics	Each day at 1:20 Roland Martin reported live from the Republican National Convention	July 18th - 22nd	:90 sec



Literacy	Interviewed Crystal Marable, author of a children's book called "Graceful Gabby Finds Love in Blue". She's also the founder of a charm school mentoring group called "Graceful Girlz".	July 21st	2:00 mins
Community Farming	Interviewed Mike Jones CEO of Farmers Market on Wheels about opening the first African American owned open air Farmers Market in SE.	July 22nd	2:30 mins
Education	Interviewed Pastor Sabrina McKenzie: Organizer of Worship on Washington to advocate prayer in school. The rally took place Sat., July 23 rd		2:00 mins
Education	Interviewed Walter Kirkland, President of 100 Black Men in Prince George's County and James Garvin, Golf Legend and owner of the Marlon Golf Course for the 100 Way Golf event to benefit scholarships for African American men.	July 27th	2:30 mins
Politics	Each day at 1:20 Roland Martin reported live from the Democratic National Convention.	July 25th - 29th	:90 sec
Literacy	Interviewed artist Myron Butler regarding his book "Born Identity"	Aug 1st	2:35 mins
Public Safety	Interviewed Dr. Kwame Anderson, Chairperson of the Public Policy Ministry at Metropolitan Baptist Church about a forum for the community to voice concern and get answers about the latest killings in society.	Aug 3rd	2:00 mins
Art and Culture	August 3rd: Artist Ted Winn is interviewed about his new single, "Grateful"		2:00 mins
Public Safety	Brian Courtney Wilson is interviewed live as he gives insight about the latest killings in society. We also introduced his new single "I'll Just Say Yes".	Aug 4th	2:25 mins
Art and Culture	Interviewed artist, Jocelyn Best about an artist show case and platform called "No Cover".	Aug 5th	2:00 mins
Art and Culture	Interviewed Kathy Taylor about her new single "Right Now"		2:00 mins



Empowerment	Interviewed social media maven, Deya Smith about her new book "Soft Power".	Aug 6th	2:45 mins
Art and Culture	Interviewed artist Isaiah Thomas about his new project, "So Good"	Aug 8th	1:50 mins
Physical Fitness	Interviewed Martial Arts legend, Grand Master Dennis Brown about his martial arts conference and competition, The Capital Classic.	Aug 12th	2:45 mins
Empowerment	Interviewed Evangelist Joyce Rodgers about her "Bigger Conference" honoring women in faith.		2:00 mins
Culinary Education	Facebook live remote at restaurant, Old Towne Inn 7pm.	Aug 23rd	10 am – 3 pm
Art and Culture	Interviewed William Becton about his new single "Sing Unto The Lord"	Aug 25th	2:34 mins
Culture and Fashion	Broadcast live from the Ubiquitous Hair Expo from 10am-3pm.	Aug 27th	10 am – 3 pm
Pediatric Health	Interviewed Latoya Bates, director of Center for Infant and child loss division of the neonatology division of pediatrics of the University of MD School of medicine, about the golf tournament to benefit children who die from sudden infant death, accidental death and suicide in children.	Sep 9th	3:10 mins
Empowerment	Interviewed motivational speaker, Willie Jolley about his one man motivational production.		2:00 mins
Education	Michelle Cottom, mother of Asia Cottom. Asia lost her life 911 during the hijacking of a plane over the Pentagon. The Cottom's talk about a scholarship benefit concert on 9/11 to honor her daughter's legacy.		2:25 mins
Politics	We Broadcast live from the Congressional Black Caucus from 10-3.	Sep 11-12th	10 am – 3 pm
Education	Interviewed golf legend, James Garvin about the James Gavin Foundation golf tournament	Sep 14th	2:00 mins



Religion	benefitting scholarships for low income families. Interviewed Pastor Dante King about the birth of unorthodox witnessing during his pop up church at Bus Boys and Poets. This will also introduce his new church The Forward Church.		1:50 mins
Art and Culture	Interviewed new artist James Mitchell about his new single, Love Forever	Sep 29th	:90 secs

Public Service Announcements for WPRS

ISSUE	PROGRAM	DESCRIPTION	DATE	DURATION
Autism Awareness	PSA campaign	For children with autism, everyday things can be upsetting, such as a change in routine, direct eye contact with others, loud noises or bright light. Told from the perspective of a child, new PSAs take audiences through an imaginative world to illustrate the signs of autism, and encourage parents to learn all of the signs at AutismSpeaks.org/signs .	Jul 1-Sep 30	:30 sec :60 sec 257 rotations
Caregiver Assistance	PSA Campaign	Many caregivers are boomer women, often sandwiched between the needs of their parents and their own kids. These women want to provide the best possible care, but can feel stressed and isolated when they can't meet their own high expectations.	Jul 1 – Aug 31	:30 sec 58 rotations
Child passenger Safety	PSA Campaign	Motor vehicle crashes are a leading cause of death for children age 1 through 12 years-old. Based on 2012 NHTSA crash data, each day an average of almost 2 children (age 12 and younger in a passenger vehicle) were killed and 332 injured. This fatality rate could be reduced by about half if the correct child safety seat were always used.	Jul 1 – Sep 30	:60 sec 295 rotations



Emergency Preparedness	PSA Campaign	—"Don't Wait. Communicate."— encourages Americans to talk to their loved ones and make a plan that's shared with all family members. The campaign also encourages Americans to be informed and build a kit with essential supplies that will last up to 72 hours. PSAs urge every American to visit Ready.gov and learn how to make their emergency plan today.	Aug 9 – Sep 27	:15 sec 48 rotations
Foreclosure Prevention	PSA Campaign	Today, about 1 in 13 U.S. homeowners has fallen behind on their mortgage payments, and countless others are only a paycheck away from missing a mortgage payment. The Foreclosure Prevention Assistance campaign increases awareness of the free Making Home Affordable® government program. The PSAs encourage homeowners to call 888-995-HOPE (4673) and speak one-on-one with a HUD-approved housing expert to discuss solutions that are available based on their individual circumstances.	Jul 1 – Sep 29	:15 sec 136 rotations